

Álbum de fotografías

por J G Delval SL --



M O R P H

JOIN THE RE-EVOLUTION

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M O R P H



WA
100

Listed as one of
the 100 biggest
studios of the
world

+185
SPECIALISTS

DESIGN
SOLUTIONS

ARCHITECTURAL
SERVICES

ENGINEERING
SERVICES

WHO?

Our **multidisciplinary team** offers **specialized profiles** to meet a wide range of requirements, from leveraging **expertise and reliability** to exploring fresh perspectives and innovative ideas. Each member's **unique experience and passion** contribute to creating **comprehensive and innovative projects**.

ARCHITECTURE

MASTER PLANNING

URBAN PLANNING

LANDSCAPE

INTERIOR DESIGN

PROJECT MANAGEMENT

ENGINEERING

SUSTAINABILITY

TECHNOLOGY AND RESEARCH

WA
100



PYME INNOVADORA



Our Locations

Madrid - Málaga - Dominican Republic - Middle East



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WHAT?

Morph creates and materializes **singular solutions** and **innovative projects in design, architecture, and engineering.**

Our solutions range from small-scale projects, such as interior spaces and detailed design, to feasibility studies, market valuation, and building construction. We also handle large-scale projects, including extensive stadiums and comprehensive Master Plans.

PROCESS INNOVATION

ARCHITECTURE INNOVATION

A multidisciplinary team to cover all types of needs.

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INNOVATION IN THE PROCESS



THE 7 LAWS OF MORPH

LEY 1

INNOVATION IN THE PROCESS

ADN

This is Morph's fundamental law: projects, from start to finish, have a genetic makeup, a set of principles that guide us in design, layout, decoration, lighting, and landscaping.

This genetic makeup is not autonomous; it blends the client's wishes, their expectations, our ideas, the budget, the magic, the environment, technique, sustainability, and the society we work for...

THEY HAVE MANY PARENTS.

LEY 3

INNOVATION IN THE PROCESS

SUELTA

LASTRE

This is the hardest part: going against what is socially and professionally accepted. The first reaction is rejection or ridicule, but it's essential for progress.

DON'T CREATE DOGMAS, START FROM SCRATCH.

LEY 4

INNOVATION IN THE PROCESS

CONOCE LA TÉCNICA PARA

OLVIDARLA

This phrase is from Paco de Lucía: you can't create without knowledge... nor innovate without breaking away from the inertia of tradition. For those who don't have tattoos, if you're thinking of starting with one... this phrase isn't a bad choice.

LEY 5

INNOVATION IN THE PROCESS

PROTEGE LO

NEW

NUEVO

NEW

The new is a threat. The new is neither correct nor academic, it isn't found in manuals... but it's what we live by... and it requires continuous protection, both inside and outside the office.

LEY 6

INNOVATION IN THE PROCESS

BUSCA Y ACEPTA LA BUENA SUERTE

"SERENDIPIA"

99% of humanity's advancements have come simply from being attentive. The most straightforward example is penicillin, but everything from relativity to the Post-it has a component of luck in the hands of someone alert.

LEY 7

INNOVATION IN THE PROCESS

NO TE

CONFORMES

Improvement and comfortism are opposing forces, and the former is far more exciting and long-lasting. There is no final destination at Morph, only a continuous process of evolution.

INNOVATION IN ARCHITECTURE

INNOVATION MORPH ALWAYS A STEP AHEAD

Morph, an innovative architecture studio, exemplifies its commitment to cutting-edge design through the Cetedex project—a military research campus that seamlessly integrates with its environment. The design employs a unique pentagonal pattern, which allows for the flexible development of various spaces while promoting collaboration and interaction. This architectural approach not only enhances functionality but also fosters a sense of community among its users. By prioritizing sustainability and adaptability, Morph sets a new standard for how military facilities can harmonize with their surroundings.

INNOVATION IN ARCHITECTURE

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DESIGN ALWAYS A STEP AHEAD



Morph's visionary approach to design is exemplified in the Oakmond project—a futuristic clinic that redefines healthcare environments. The clinic features a modular layout that prioritizes patient comfort and efficiency, utilizing advanced technologies and sustainable materials. With its emphasis on natural light and open spaces, Oakmond promotes healing and well-being, creating an atmosphere that encourages recovery. By integrating innovative design with cutting-edge medical practices, Morph sets a new benchmark for the future of healthcare facilities, illustrating how thoughtful architecture can enhance the patient experience.

INNOVATION IN ARCHITECTURE

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CREATIVITY



LOOKING INTO THE FUTURE

Morph showcases its creative prowess through the Ceiba project, a striking tower designed alongside structures by BIG and Toyo Ito. This innovative building features a twisting form that dynamically changes shape, embodying a sense of movement and fluidity. The design draws inspiration from the Ceiba tree, symbolizing strength and resilience while integrating seamlessly into the urban landscape. By pushing the boundaries of architectural expression, Morph highlights the potential of creative design to transform the skyline and inspire awe, demonstrating how imagination can reshape our built environment.

INNOVATION IN ARCHITECTURE

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PERSPECTIVE



ALWAYS WITH A DIFFERENT APPROACH

Morph's ability to approach projects from a fresh perspective is exemplified in the design of the Paraguay Stadium, where a faceted structure creates a translucent "nest" that exudes dynamism and spectacle. This innovative design breaks away from traditional stadium forms, offering a unique visual experience that captivates both spectators and players. By reimagining the concept of a sports venue, Morph demonstrates how a new optical approach can lead to unprecedented architectural solutions. The stadium not only enhances the functionality of the space but also elevates the overall spectator experience, making it a landmark that redefines the future of sports architecture.

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SUSTAINABILITY



LOOKING INTO THE FUTURE

Morph's commitment to sustainability is vividly illustrated in the Málaga Expo project, which embodies a vision rooted in eco-friendliness and innovation. This green expo emphasizes sustainable practices by integrating renewable energy sources as a driving force behind its design and functionality. With lush greenery and natural elements woven throughout the site, the project promotes biodiversity while providing a healthy environment for visitors. The innovative use of solar panels and energy-efficient systems ensures that the expo operates with minimal environmental impact, setting a new standard for sustainable architecture. Through this project, Morph demonstrates how design can harmonize with nature, paving the way for a more sustainable future.

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FUTURE



WHAT'S NEXT?

Morph is poised for the future as it embraces new markets and challenges, exemplified by the City of Justice project in Doha. This ambitious development highlights the studio's expansive vision, addressing the evolving needs of urban environments while promoting accessibility and functionality. By integrating cutting-edge design with the principles of justice and transparency, Morph sets a precedent for how architectural projects can respond to societal demands. The City of Justice serves as a model for future developments, illustrating that innovative design can tackle complex challenges while fostering community engagement. Through this initiative, Morph showcases its readiness to navigate the opportunities and obstacles of tomorrow's architectural landscape.

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CONCEPT | DNA



ARCHITECTURE WITH A STORY

At Morph, the concept that every project embodies a narrative and purpose beyond architecture is fundamental, reflecting a shared DNA that unites all designs. The Rosaleda Stadium in Málaga is a prime example of this philosophy, serving as a connector between two parts of the city. Its design materializes as a clip, symbolizing the seamless integration of urban spaces while enhancing community interaction. This architectural discourse emphasizes not only functionality but also the importance of creating spaces that resonate with their surroundings and the people they serve. By ensuring that each project carries a meaningful story, Morph reinforces the idea that architecture is not just about buildings but about shaping the future of communities.



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HOW?

We believe in a unified data approach to ensure traceability and improve document coordination, supported by specific tools. We use BIM (Building Information Modeling) technology with Revit and ArchiCAD, committing to:

- **Integration:** Incorporating urban planning elements.
- **Optimization:** Real-time updates for enhanced design efficiency.
- **Coordination:** Bidirectional data flows ensure seamless coordination with a single database.
- **Management and Control:** Interoperability for precise cost management.
- **Construction:** Introducing optimal bioclimatic and sustainability techniques from the earliest project phase, optimizing the cost-benefit-comfort ratio.
- **Future Maintenance:** Utilizing AS BUILT models for facility management.

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INNOVATION IN EVERY PROCESS

BIM

COMPUTATIONAL

MEASUREMENTS

CDE

WEB EXPERIENCE

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BIM

Building Information Modeling (BIM) in architecture is a digital process that creates and manages detailed 3D models of a building. It **integrates data from various disciplines**, facilitating collaboration and improving accuracy throughout the project lifecycle. BIM enhances design efficiency, reduces errors, and supports informed decision-making, making it a crucial tool in modern architectural practice.

The digital model encompasses not only the structure and architectural design but also the integrated systems and services, such as electricity, plumbing, HVAC, and others. The digital twin is based on real-time data and can be continuously updated as changes are made to the physical building.

Digital twins are used for various applications, including: Maintenance and Facility Management, Energy Optimization, Simulation and Analysis, and Enhancing User Experience.

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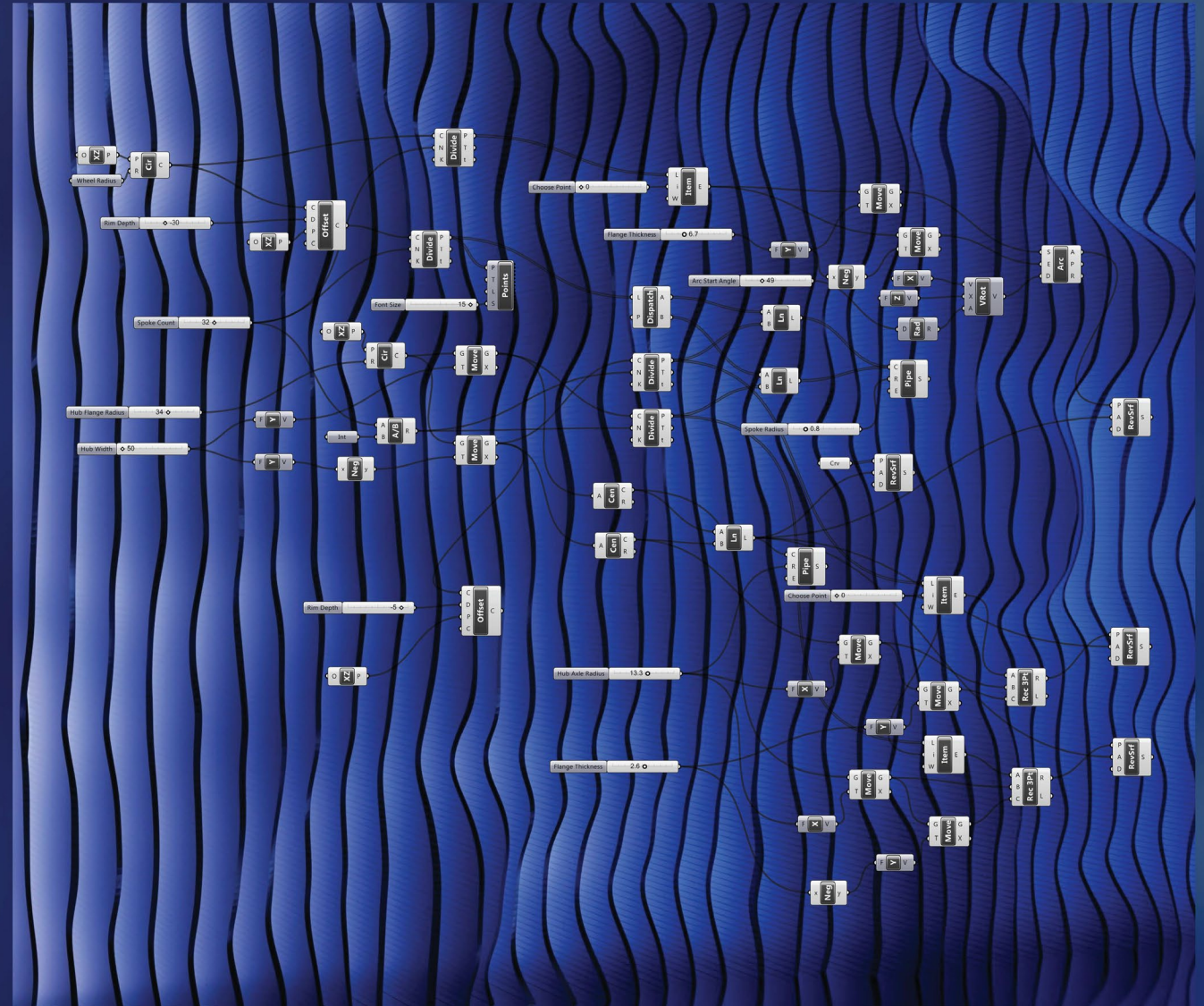
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AUTOMATED MEASUREMENTS

METHODOLOGY:

The working methodology enables the establishment of clear protocols for conducting project development, ensuring transparent traceability and accounting procedures.

CONTROL PANEL:

The dashboards display how data is automatically computed and quantified.

MONITORING/CONTROL:

Thanks to reports and monitoring, we can ensure that data is accurately quantified, while also monitoring project metrics to meet KPIs. All of this is done quickly and visually.

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CDE

Common Data Environment (CDE) web platforms are centralized digital environments designed to **store and share all information related to a construction project**.

These platforms facilitate **collaboration among team members**, ensuring everyone has access to the most up-to-date information. By providing a **single source of truth**, CDE platforms enhance efficiency, improve accuracy in design and construction, and streamline project management. They play a crucial role in **reducing errors, minimizing delays**, and fostering better communication across all stakeholders involved in the project.

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WEB EXPERIENCE

At Morph, we meticulously prepare websites that integrate all project content, ensuring a unique, user-friendly, and commercial viewing experience. Our goal is to seamlessly present projects, enhance accessibility, and deliver compelling visuals that effectively captivate your audience.

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RENDERS

Creation of high-quality images to uniquely present architectural projects, enabling viewers to envision living in these spaces. These images provide a detailed and immersive way to explore the design and functionality of each area, offering a clear preview of the lifestyle and atmosphere.

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RENDERS

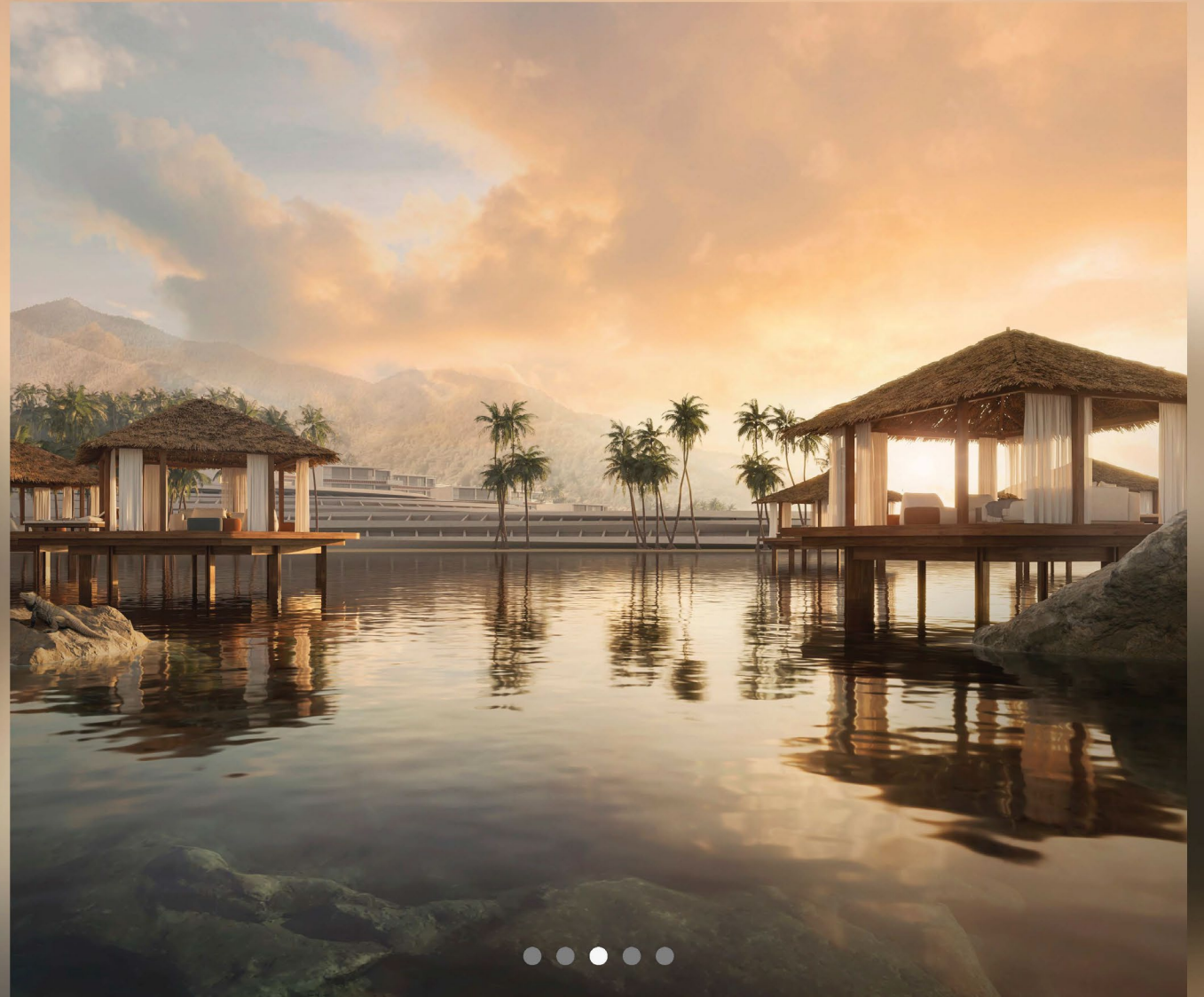
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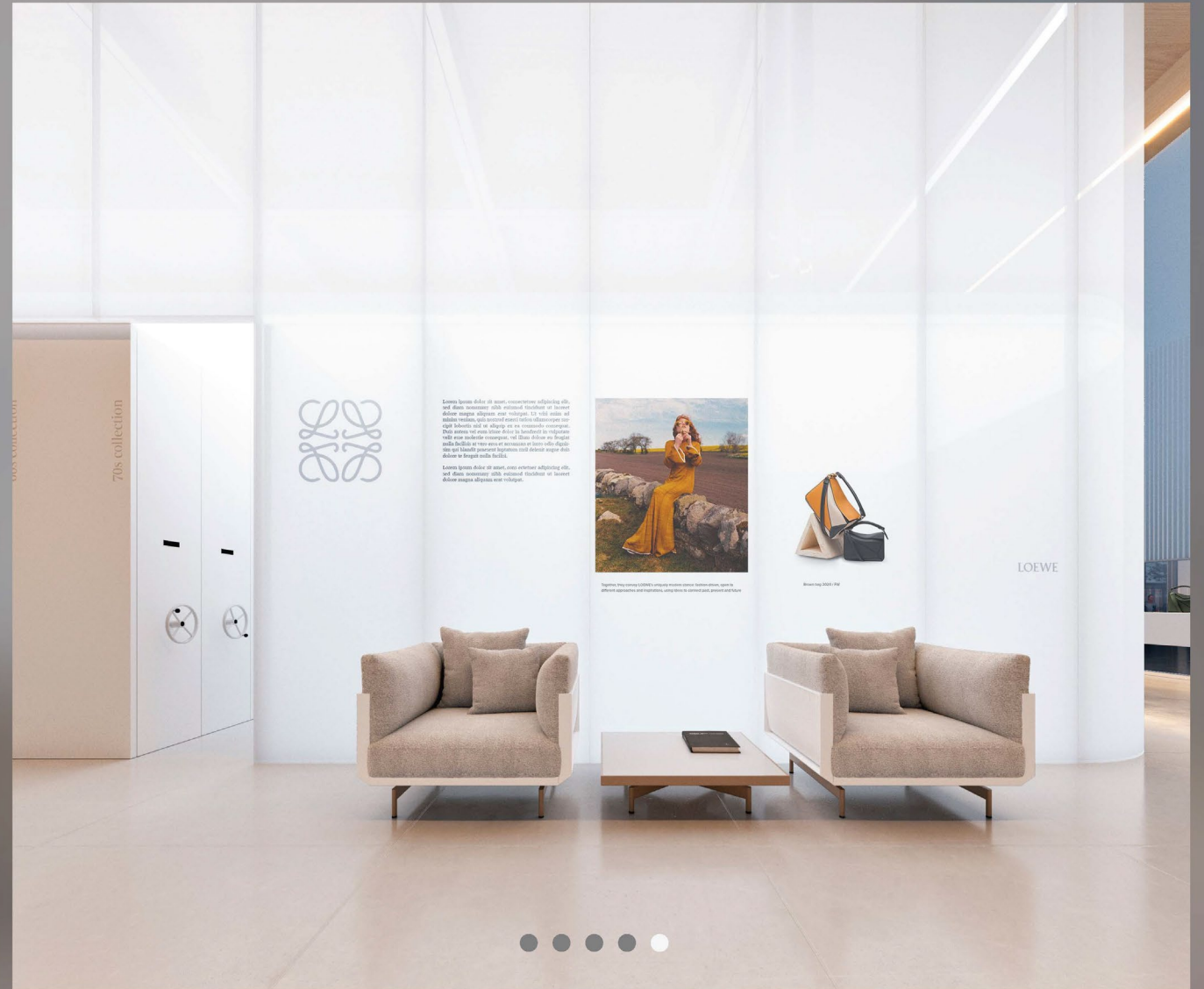
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VIDEOS

Creation of videos to **uniquely showcase architectural projects**, allowing viewers to imagine what living there would be like. These videos offer a **dynamic and engaging way to explore the design** and functionality of each space, providing a vivid preview of the lifestyle and environment.

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VIRTUAL REALITY EXPERIENCE

Visualization of the promotion through 360° images, offering a virtual tour experience. Users can navigate through different spaces to explore the entire project. This immersive approach allows for a comprehensive understanding of the design and layout, providing a detailed preview of the future living environment.

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