### b720 | Fermín Vázquez Arquitectos

## **b720 Fermín Vázquez Arquitectos** is one of Spain's leading firms in the field of architecture, urban planning and design.

720 Fermín Vazquez Arquitectos



b720 in a nutshell

#### **b720 works in projects** all over the world, functioning as one big team that transcends geographical distances.



 $\odot$ 

Paris

Barcelona



Employees







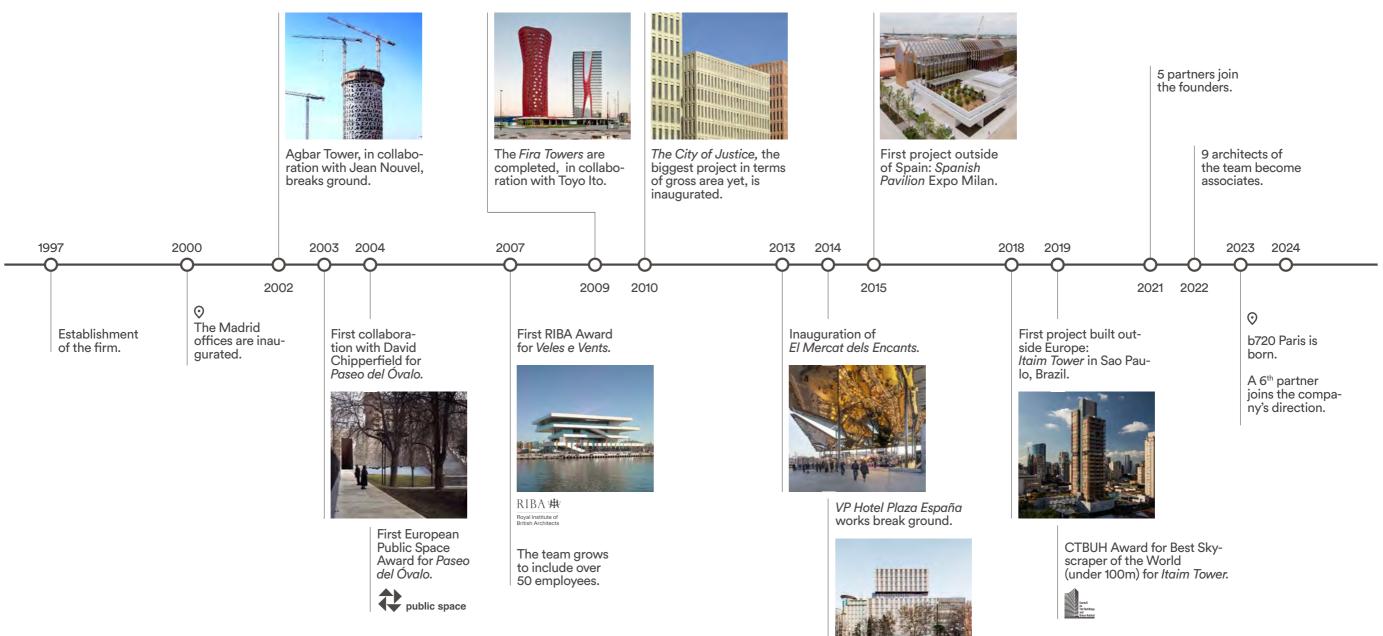
Madrid







### A path of persistent growth.



# One philosophy, multiple approaches.

## Our values remain the same, but every project is unique and singular.

#### Our core values.



#### **Reliable & creative**

The starting point of every project is a thorough and detailed investigation of the needs of our clients and the parameters of its urban, environmental, economic and social aspects.

Each project is a unique challenge in which we try to provide advances and new, tailor-made, functional and architectural solutions.



#### **Complex & versatile**

We are experts in complex projects. The experience of our team allows us to tackle large, advanced architectural challenges, manage multi-disciplinary teams, use the most advanced technologies and adjust to the cost and schedule requirements.

There is no small challenge for us. We also undertake projects on a smaller scale, in which we apply the same methodology and quality standards.



#### Innovative & sustainable

We count on technology, innovation and sustainability not as an end in itself but as a means to improve and to solve the challenges of the future more efficiently and responsibly.

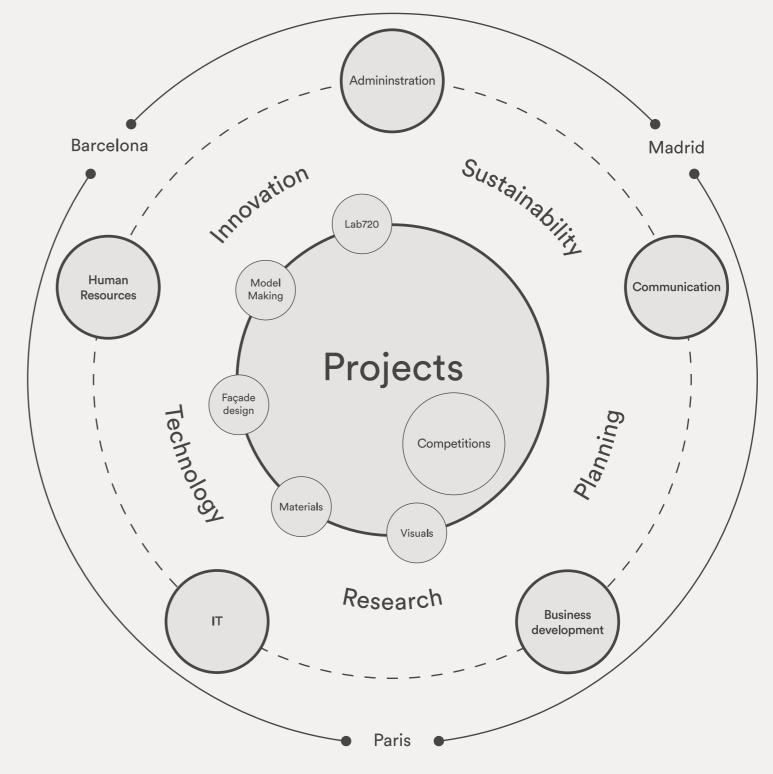
We have a research department (Lab720) where, project after project, we develop advances for the optimisation of construction solutions and design processes.

### b720's work is based on solid design and strict control over budget as well as time.

Each project is a process in which the studio is involved from the initial concept phase to the final implementation.

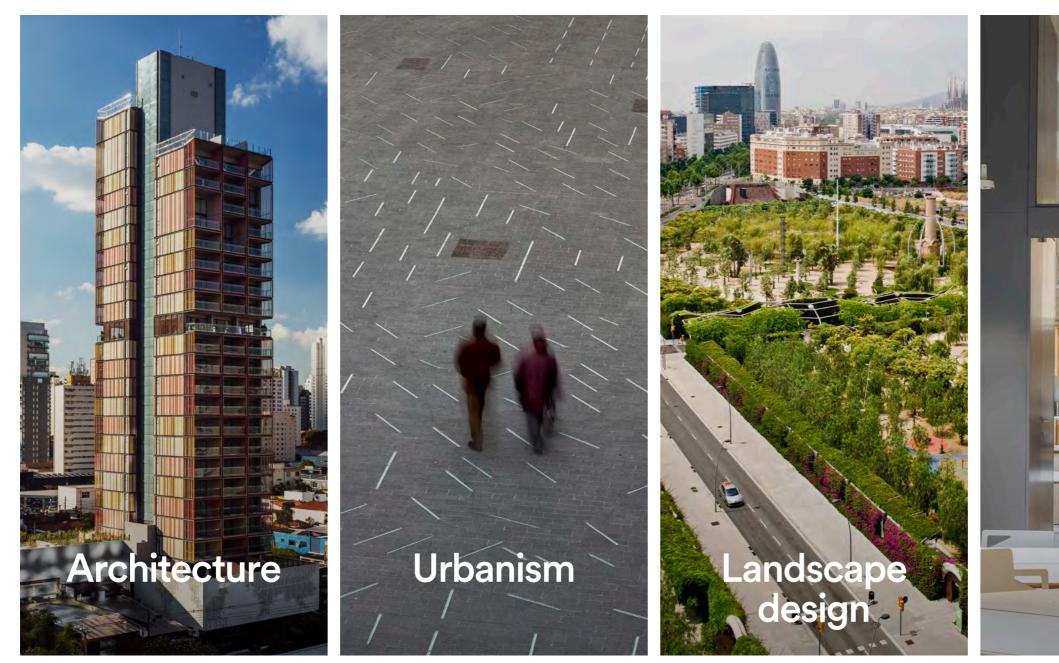
#### Our fluid structure, a dynamic ecosystem.

Our approach extends beyond traditional organizational frameworks. By embracing a culture of collaboration and open dialogue, we cultivate dynamics in which ideas flow freely, irrespective of hierarchy. This fluidity not only enhances the quality of our work but also fosters continuous growth and learning within our creative community.



Approach

### Across all scales and typologies.





b720's response to the program, context, budget and time is unique in each project, always seeking direct association with its function, user needs and the society.

Approach



### A balanced leadership.

Within our studio, hierarchy gently guides the process, fostering an environment where every voice is heard and valued.

Working alongside the two founding partners, six partners are in charge of organizing teams and workflow, while eight associates are responsible for the more complex tasks, providing their wealth of knowledge and experience.



Fermín Vázquez Founding Partner



Peco Mulet Partner and Director of b720 Barcelona



Sonia Cruz Partner





Javier Artieda Associate





Laura Martín Associate



Ana Bassat Founding Partner



Pedro Baltar Partner and Director of b720 Madrid



**Albert Freixes** Partner and **Competitions Director** 



Luís Bellera Partner and Director of Design



Pablo Garrido Partner and Technology & Sustainability Director



Sara García Associate



Magdalena Ostornol Associate



Pablo García-Landarte Associate and Business Development Director



Elisabet Usón Associate



Gustavo Gaudeoso Associate



Eduardo Varas Associate

#### **A collective** effort of work.

Since its foundation in 1997, b720 has grown to be a large multidisciplinary team that employs more than 50 professionals of different nationalities.













Elia Alejandre Architect

Nestor Araya Architect

BIM manager

Ruxandra Avramescu Katrin Baumgarten Architect



Marija Blazevic Architect

Architect

Javier Bonmatí







**Cosmina Grigore** 

Administration

Jaime Martínez

Architect





Vassilis Kalampogias Paloma Gúrpide de Mateo Architect Communication

Architect



**Carlos Maristany** 



José Luis Martínez

Architect



Marc Morillas Architect



Isidro Rodríguez

Architect



Luis Rodriguez

Architect



Natalia Ros Rey Architect



Robert Rubio Architect



Patricia Salido Architect





Guillermo Weiskal

Architect

Lee Whitelock

Architect



Architect

**Rodrigo Zamora** Brando Rueda

Intern





**Zhouneng Zhang** Intern

Igor Russo

Architect









Sara López

Architect

Iban Furquez

Architect



Aida Manrique

Architect

Architect



Sofía García De Arana Yamila Giannone





Architect

Architect



Adder Bustamante Architect



Laura Bustamante Architect



Andre Coelho Architect



Louis Lacorne



Fernando López IT



Isabel López Architect



Eduardo Palao



Miquel Pérez Architect



**Olaf Puente** Architect



Victoria Salsas Graphic Designer



Mayra Sanmartin Interior Designer



Andrea Tusell i Falcó Architect

Our methodology, rooted in creativity and precision, consistently delivers unparalleled results that garner international recognition from esteemed partners, satisfied clients, and prestigious awards.



Recognition



## DF ARAG

Recognition

### **Enriching partners**



#### vopi4

2025

## **International praise**

Hierbabuena Housing, Madrid	Inmomat Awards 2023, "Sustainability"	
New Camp Nou, Barcelona	International Architecture Awards 2023, "Sports and Recreation"	
Polaris North, Madrid	Architizer A+ Awards 2023, "Offices – Mid-Rise"	
KNEM Offices, Barcelona	ASPRIMA-SIMA Awards 2021, "Best non-residential development"	
Itaim Residential Tower, São Paulo	CTBUH Awards 2019, "Best Skycraper in the World (under 100m)"	
Encants Market, Barcelona	WAN Awards 2013, "Commercial"	
City of Justice, Barcelona	RIBA Award 2010	
Veles e Vents, Valencia	RIBA Award 2007	
Agbar Tower, Barcelona	Future Project Prizes 2005 by MIPIM, "Offices"	
Paseo del Óvalo, Teruel	European Public Space Award 2004	









b720 Fermín Vázquez Arquitectos is an organization committed to the promotion of responsible practices that respect the environment and provide positive value for both users and the environment.



#### Sustainability





Sustainability

## Sustainability in figures

#### 

Certified with LEED, BREEAM or WELL seals

#### **ര്ം 119.000m**²

Infrastructure for sustainable mobility

#### ■ 117.000m<sup>2</sup>

Designed with class A energy rating

#### 

Renewable energy capture projects



Wooden structures or enclosures



Facades or vegetated roofs

704.000m<sup>2</sup>

Urban regeneration projects



**Renovation projects** 

We are committed to a resounding advance towards a sustainable world, thus providing added value to our activities, capable of contributing to the improvement of the quality of life of our customers and of society in general.

## **Projects with certifications**

Refurbishment of Nestlé offices, Barcelona	LEED Platinum	
VP Plaza España Hotel, Madrid	LEED Gold	
WPP La Matriz Campus, Madrid	BREEAM ES Excellent	
Germina Foundation, Badalona	BREEAM ES Very Good	
Buenavista Housing, Madrid	BREEAM (in process)	
Agbar Tower, Barcelona	BREEAM In Use Excellent	
KNEM Offices, Barcelona	LEED Gold + FITWEL (in process)	
Polaris North, Madrid	LEED Core&Shell Gold + WELL Core Silver (in process)	
New Simon Headquarters, Barcelona	LEED Platinum + WELL Platinum	
Forum Hotel, Barcelona	LEED (in process)	
Simon Showroom, Madrid	LEED (in process)	
Pradillo Offices, Madrid	LEED (in process)	







#### **Resources and strategies**

#### Build organically

The use of organic (such as wood) and renewable materials is one of the of building materials is a key chalpriority alternatives to reduce the environmental impact associated with building construction.

#### Reuse **L** to reduce

Reducing the environmental impact lenge for architecture. This involves reusing existing structures, rehabilitating elements in the same building or relocating them elsewhere, as well as using materials with a high recycled content.

#### Efficient industrialization

Industrialized construction applies industrial processes such as automation and off-site production, offering greater control, safety and speed, in addition to reducing environmental impact through efficient resource management and cleaner environments.







#### Advanced constructions

Collaboration between architecture and industry drives innovative building solutions to reduce environmental impact, improve energy efficiency and promote the use of sustainable and circular materials.



#### **Resources and strategies**

### Project over time

Time is key to sustainability; resource efficiency determines durability and environmental payback. Architects must adapt and renovate existing buildings to prolong their useful life and preserve their cultural value.



Buildings must be efficient and resilient to climate change, integrating with their surroundings through bioclimatic strategies that optimize natural resources and reduce energy dependence.

#### The city as a resource

The territory and the city must be carefully managed in architectural projects to achieve sustainability. Urban regeneration can recover degraded areas, improving social inclusion, energy efficiency and quality of life.



Cities, which occupy less than 3% of the planet, concentrate the majority of the population separated from nature. Incorporating vegetation improves biodiversity, urban climate and sustainability, making cities healthier and more livable.



**Projects** 

#### b720 is currently behind some of the most relevant projects that will reshape the image of Spanish urban environments.

Málaga Waterfront	Málaga, Spain	with Luis Machuca & DJ Arquitectura
Gijón Station	Gijón, Spain	with Esteyco & Geocontrol
Fira de Barcelona Pavilion	Barcelona, Spain	with Toyo Ito & Associates Architects
Renazca	Madrid, Spain	with Diller Scofidio + Renfro
Madrid-Chamartín Station	Madrid, Spain	with UNStudio & Esteyco











## BlueTechPort

A reference point for the city, a new sustainable model for the rehabilitation of industrial buildings.

Location Barcelona Spain

**Client** World Trade Centre Barcelona

Gross Area 20.100 m<sup>2</sup>

Date 2024

Typology Workplaces Under development

## New Gijón Station

An efficient and representative station, resolving mobility and improving intermodality.

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## New Madrid-Chamartín Station

TRADEST IS I

The open, sustainable, accessible and safe transportation node of the future, committed to people and the city.

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**Location** Madrid, Spain

**Client** Adif -Alta Velocidad

**Gross Area** 250.000 m²

**Date** 2022 -

Typology Infrastructures

Collaborato UNStudio, Esteyco Jnder development

## Málaga Waterfront

Gaining a new, large park for the city and opening the waterfront to the citizens. **Location** Malaga, Spain

Client Malaga City Council, ProMálaga

**Gross Area** 70.000 m<sup>2</sup>

Date 2022 -

Typology Urban design

Collaborator Luis Machuca, DJ Arquitec-

2025

#### Under development

States and and a state of the state of the

#### Renazca

A highly biodiverse urban ecosystem, a more connected, open, sustainable public space.

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Under construction

#### New Fira de Barcelona Pavillion

Hall Zero, the largest exhibition pavilion in Southern Europe.

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**Location** L'Hospitalet de Llobregat, Spain

**Client** Fira 2000 S.A.

**Gross Area** 135.400 m²

Date 2022 -

**Typology** Workplaces Venues

**Collaborator** Toyo Ito & Projects



#### New Fira de Barcelona Pavillion

### New Camp Nou

Designing a new era for soccer. More than a club, more than a stadium. **Location** Barcelona, Spain

**Client** FC Barcelona

**Gross Area** 201.374 m<sup>2</sup>

**Date** 2022 -

**Typology** Facilities, Stadiums

**Collaborator** Nikken Sekkei, IDOM Under construction

## CON Novartis Building

A respectful rehabilitation of an iconic office building in the heart of Barcelona.

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L**ocation** Barcelona Spain

**Client** FREO Group -BC Partners

**Gross Area** 19.314 m²

**Date** 2022 -

**Typology** Workplaces Projects

## Pradillo Offices

A reference to the office sector in the context of a nearly-zero emission building.

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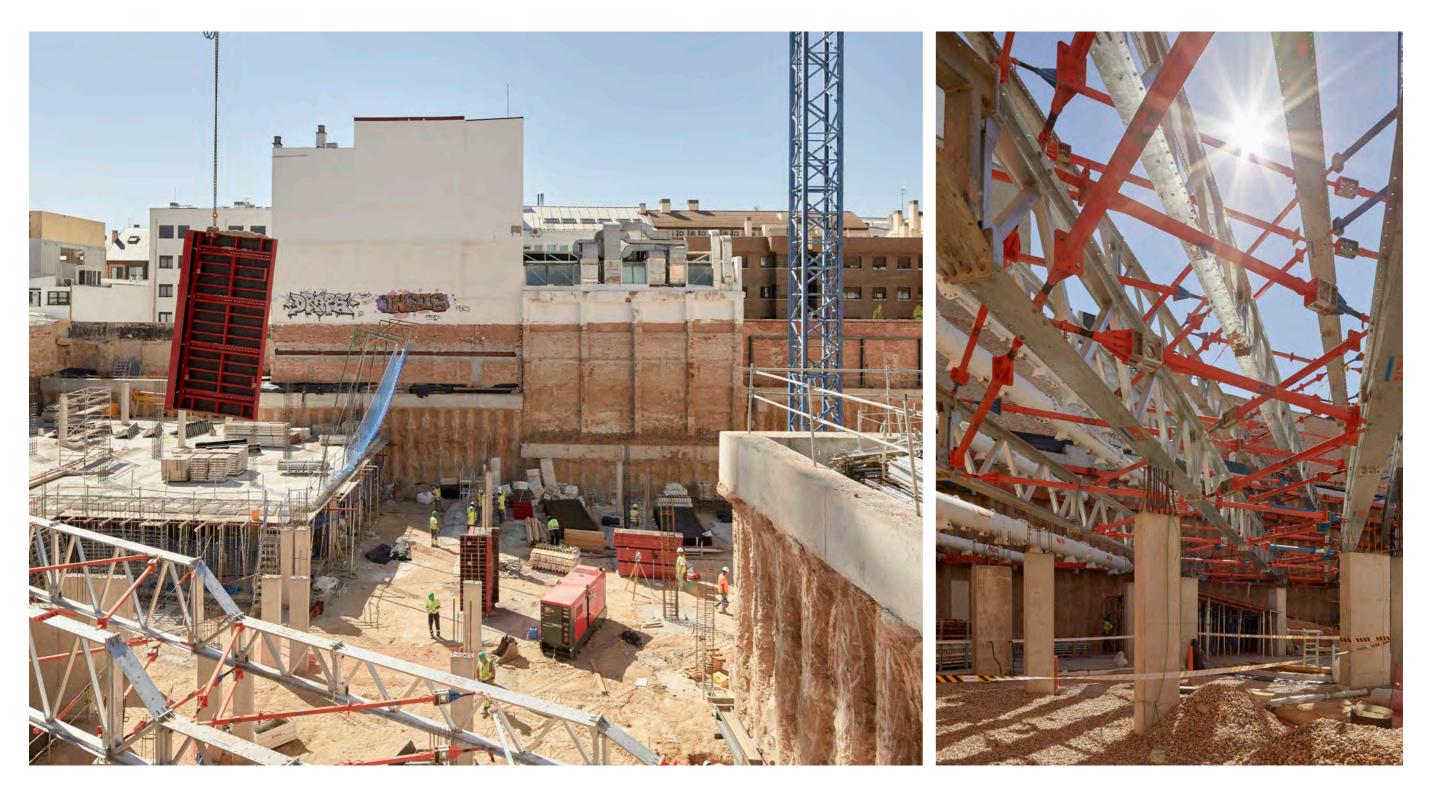
Location Madrid, Spain

Client ARIMA Investments

**Gross Area** 18.614 m<sup>2</sup>

**Date** 2022 -

**Typology** Workplaces



Under construction

## **Co-Living Alcalá**

A tale of two buildings: sophisticated stitching operations on Madrid's main thoroughfare.

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Under construction

### La Sagrera Station

Towards a permeable city. The new high-speed intermodal station of Barcelona.

Client Barcelona Sagrera Alta Velocidad, Adif

Are

Date 2021

Typo



BARCELONA - SAC RER





#### Forum Hotel

#### **New Emergency Services HQ**

Fast track construction and prefabrication at the service of healthcare architecture.

Location L'Hospitalet de Llobregat Spain

Client CatSalut

Gross Area 21.200 m<sup>2</sup>

**Typology** Workplace

Collaborator AECOM



simon

#### **New Simon Headquarters**

#### SWITCH, a new era for Simon after 100 years of history.

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**Location** Barcelona, Spain

Client Simon

Gross Area 10.160 m<sup>2</sup>

**Date** 2023

**Typology** Workplaces, Commercial

#### **L'Hospitalet Housing**



Affordable housing with generous terraces, in a neighborhood of constant transformation.

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Location L'Hospitalet de Llobregat, Spain

Client Novainexa SL

**Gross Area** 4.500 m<sup>2</sup>

**Date** 2022

Typology Residential



#### **Polaris North**

A façade of custom prefabricated concrete elements contributes to the character and efficiency.

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Rrojects

## KNEM Offices

Reliving the industrial past of Poble Not.

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Location Barcelona, Spain Client

Gross Area 15.218 m<sup>2</sup>

Date 2021

**Typology** Workplace

Transforming an historic building to a unique space for co-creation that redefines the concept of office spaces.

a Vanz-Campba

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Location Madrid, Spain

Clien<sup>.</sup> WPP

**Gross Area** 58.389 m<sup>2</sup>

**Date** 2020

**Typology** Workplaces

Collaborator bdg architecture + design -

Completed works

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#### **Forma Itaim Tower**

Where colourful indigenous tradition and modern Brazilian architecture merge.

**Location** São Paulo, Brazil

Client ERC, <u>GR</u> Properties

**Gross Area** 11.533 m<sup>2</sup>

**Date** 2017

# A dynamic architectural dialogue between the old school and its future.

Ballal

#### Nursery school of the Lycée Français of Barcelona

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**Location** Barcelona, Spain

**Client** Lycée Français de Barcelone

**Gross Area** 3.850 m²

Date

Typology Educational

#### Hotel VP Plaza España

A modern hotel which evokes references of tradition, in Madrid's historic core.

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**Location** Madrid, Spain

<mark>Client</mark> VP Hotels

**Gross Area** 22.500 m²

**Date** 2017

**Typology** Hotels



## **Spanish Pavilion Expo Milan 2015**

The merge between innovation and tradition gives the "Language of Flavour" pavilion its identity.

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<mark>Location</mark> Milan, Italy

**Client** Acción Cultural Española (AC/E)

**Gross Area** 3.516 m² Projects

Completed works

## **Encants Market**

A market full of opportunities, a lively, unique space.

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L**ocation** Barcelona, Spain

**Client** Barcelona City Counc BIMSA

**Gross Are** 35.440 m²

**Date** 2013

Typology Facilities, Commercia

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#### Lleida-Alguaire Airport

A landmark beyond functionality, achieving visual unity and integration in the landscape.

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**Location** Lleida, Spain

Client GISA

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AGUAD

**Gross Area** 4.942 m<sup>2</sup>

**Date** 2010

Typology Infrastructures

\_\_\_\_\_ 2025

#### Gran Casino Costa Brava

A unique, yet practical and functional building that blends seamlessly with the topography.

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Location Lloret de Mar, Spain

**Client** Gran Casino Costa Brava SL

Gross Area 22.983 m<sup>2</sup>

**Date** 2010

> Typology Facilities

RIN

#### **Porta Fira Towers**

## Two complementary gate towers, provide in a bridge between the airport and the city.

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EXPOSICIONAN

Location L'Hospitalet de Llobregat, Spain

**Client** Layetana Inmobiliaria

**Gross Area** 80.108 m<sup>2</sup>

**Date** 2010

**Typology** Workplaces, Hotels

Collaborato Toyo Ito & Associates Architects

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## **City of Justice of Barcelona**

A complex of simple, abstract volumes that centralises Barcelona's law courts.

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Location L'Hospitalet de Llobregat, Spain

Client GISA + Department of Justice

**Gross Area** 232.369 m<sup>2</sup>

#### **Date** 2009

Typology Infrastructures

Collaborator David Chipperfield Architects Projects

Completed works

The symbolic translation of the traces of the past into the public space of the future.



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Location Teruel, Spain

Client General Council of Aragon

**Gross Area** 3.500 m²

**Date** 2009

Typology Urban design

## La Mola Hotel & Conference Centre

A hotel complex that seeks to disappear into the surrounding vegetation.

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**Location** Terrassa, Spain

**Client** Layetana nmobiliaria

**Gross Area** 17.400 m²

Date 2006

### Indra Headquarters

A transparent prism that marks its presence in an ever-changing urban fabric.

Projects



**Location** Barcelona, Spain

**Client** INDRA, Grup Castellví

Gross Area 10.375 m<sup>2</sup>

**Date** 2006

Typology Workplaces

#### Foredeck Building "Veles e Vents"



Through a series of platforms, the America's Cup 2007 Headquarters is designed as an extension of public space.

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**Location** Valencia, Spain

**Client** Consorcio Valencia 2007

Gross Area 10.500 m<sup>2</sup>

**Date** 2006

**Typology** Facilities

**Collaborator** David Chipperfield Architects

goar over

An icon of Barcelona, with unique work spaces.

T

Completed works

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When accessibility becomes the means for dialogue between urban architecture and the past.

emodeling of "Paseo del Óvalo"

eruel. Spair

Client General Coun cil of Aragon

**Gross** Area 10.000 m<sup>2</sup>

Date 2003

Typolog Urban design Landscape design

Collaborato Archit

#### **MN19 Offices**

A recognizable façade inspired by the colours of the ubiquitous balcony awnings of the street.

b720 Fermín Vázquez Arquitectos

Location Barcelona Spain

**Client** Layetana Inmobili**a**ria

Gross Area 4.352 m<sup>2</sup>

**Date** 2002

Typology Workplaces



# Thank you for your attention. Let's keep in touch.

Barcelona

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#### b720.com